



did you know? Beneficial beauty

In today's market, the demand for anti-aging skin care continues to grow rapidly. While baby-boomers look for new methods to slow aging and reduce the appearance of lines and wrinkles, a younger generation is increasingly seeking out preventative anti-aging strategies to help them look younger longer. Topically applied products are undeniably an important tool for supporting skin appearance, structure, and function. And while incredible advances in anti-aging technology are making skin care products more and more effective, for many people, fighting the clock is a losing battle. Why? No matter how many potions and lotions we spread on our skin, the single most important – and BASIC – step in maintaining healthy, beautiful skin is taking care of it from the inside out!

“Your skin is the fingerprint of what is going on inside your body, and all skin conditions, from psoriasis to acne to aging, are the manifestations of your body’s internal needs, including its nutritional needs.”



Our skin is our largest organ, and as such feels the effects of everything going on inside our bodies (see DYK 1, Skin & the Aging Process). According to Georgiana Donadio, PhD, DC, MSc, founder and director of the National Institute of Whole Health in Boston, “Your skin is the fingerprint of what is going on inside your body, and all skin conditions, from psoriasis to acne to aging, are the manifestations of your body’s internal needs, including its nutritional needs¹.” Just as exposure to the sun and pollution damage skin from the outside, neglecting fruits and vegetables means that we do not have enough vitamins, minerals, and antioxidants to combat the negative effects of environmental exposure on our systems. Eating poor quality, processed foods can often lead to inflammation as the body reacts to irritating and damaging chemicals. More seriously, modern times have seen a dramatic rise in the incidence of diet related diseases, and studies link diabetes, cancer, heart disease, and countless other health issues to poor choices in nutrition. Dull, dry, irritated, inflamed, and old-looking skin may be the first sign of more serious conditions beneath the surface.

1. <http://www.webmd.com/skin-problems-and-treatments/features/skin-nutrition>

Apriori Beauty & Lifeoxylin Cellular Defense Elixir - Making a healthy life a little easier ...

In current times, access to healthy foods and beverages is typically not limited. Unfortunately, busy schedules and the convenience of processed, packaged, and fast foods makes the quality of many people's diets less than optimal. Meanwhile, the consequences of our poor decisions show in the lines, sagging, and dullness of our complexions. With the wealth of knowledge available on the link between diet and health, it cannot be denied that a fundamental step in slowing environmentally induced aging is to make conscious decisions about what we put into our mouths. Living a long, healthy life requires taking a proactive, holistic approach to the causes and symptoms of aging.

At Apriori Beauty, we recognize that aging does not just occur on the outside. We also recognize the challenges many people face in making healthy decisions on a daily basis. That is why we created Lifeoxylin® Cellular Defense Elixir, a highly concentrated blend of phytonutrients from plants, fruits, and vegetables, and advanced anti-aging ingredients designed to support complete wellness and beautiful skin from the inside out. Each 1 ounce serving is jam-packed with antioxidants (**the equivalent of 6 servings of fruits and vegetables**) and ingredients to support health at the cellular level. Very simply, Lifeoxylin elixir offers an ideal supplement to your daily diet. Instead of simply treating the symptoms of aging, we are addressing the cause with a systemic, internal and external approach. Take care of yourself inside and out and even aging can be beautiful!

Supplement Facts

Serving Size: 2 Tablespoons (1.0 fl oz.)
Servings Per Container: 12

Amount Per Serving	% Daily Value
Calories 20	
Total Carbohydrate 6 g	2%*
Sugars 5 g	

Proprietary blend: 27 g **

Concord grape extract, Yellow carrot juice from concentrate, Pear juice from concentrate, Apple juice from concentrate, Organic pineapple juice from concentrate, Rhubarb powder, aloe vera gel, Goji juice, Organic purple carrot juice from concentrate, Mango juice from Concentrate, CoQ-10, Quebracho extract, Polypodium extract, Resveratrol, Organic broccoli juice from concentrate, Organic beet juice from concentrate, Organic spinach juice from concentrate, Organic Raspberry juice from concentrate, Organic cranberry juice from concentrate, Olive leaf extract, ATP, Blueberry extract, Cranberry extract, Noni extract, Acai extract, Mangosteen extract, Pomegranate extract, Grape seed extract, Blackberry extract, Strawberry extract, Escobillo (Barbados cherry), Purple grape extract, Quercetin, Wild blueberry, Wild bilberry, Tart cherry, Prune, Raspberry seed, Strawberry.

*Percent of Daily Value based on a 2,000 calorie diet.

** Daily Value not established.

A recent study found that supplementation with a combination of Ubiquinone (CoQ10), antioxidants, and minerals decreased skin roughness and fine wrinkles by an average of 21.22%. The effect was likely due to a reduction in oxidative stress that damages DNA and collagen fibers².

Did you know? Nutrigenomics is a science focused on understanding the relationship between nutrition and gene expression. Under certain circumstances and in some individuals, diet can be a serious risk factor for a number of diseases, and some diet-regulated genes are likely to play a role in the onset, incidence, progression, and/or severity of chronic diseases. Research in the area continues to show that nutrition can play a major role in maintaining cellular health and homeostasis. As this field grows, it will provide a valuable tool for understanding how dietary lifestyle influences our health.

Regardless of your genetic makeup, aging occurs as we become more susceptible to years of exposure to inflammatory substances and reactive oxygen species. Foods that are high in antioxidant and anti-inflammatory substances can help mediate exposure on a daily basis, and may even reverse the effects of past exposure. The key is making smart dietary choices that give your cells the best shot at maintaining healthy form and function.

2. M. Udompataikul, P. Sripiroj and P. Palungwachira. An oral nutraceutical containing antioxidants, minerals and glycosaminoglycans improves skin roughness and fine wrinkles. International Journal of Cosmetic Science.



Why drink Lifeoxylin® Cellular Defense Elixir?

"I will be 61 in January and I receive compliments EVERY DAY from friends and family who notice the difference in my skin. People that I have not seen in 6 months or longer always say 'You sure don't look your age'. I am thankful for that and that I can attribute it to using the Apriori Beauty Products. EVEN MORE IMPORTANT TO ME IS TO FEEL YOUNG. Since I have been using the Lifeoxylin for nearly 4 1/2 months, I do see the difference. I used to ache in the morning and I was always trying to crack my neck to try to get the stiffness out and my back always felt weak and achy. The thumb joint on my left hand always ached and I rubbed it and my neck constantly. After using the Lifeoxylin for 4 1/2 months, at this time, the pain and stiffness is definitely better in my neck and my back. I have absolutely no pain in my thumb joint! I look forward to saying that with the continued use of Lifeoxylin, I will no longer feel any stiffness or pain in my neck and back!" *Connie, CA*

When you feel good, you look good . . . it's as simple as that! The first step to beautiful skin is making choices that will help you feel your best!

How can Lifeoxylin Cellular Defense Elixir help make YOU look and feel younger?

- Jam-packed with natural ingredients from fruits, vegetables, and plants
- Eat your colors! Contains a wide variety of phytochemicals (many of which have antioxidant properties) due to the full spectrum of colors represented by the fruits, vegetables, and plants present in the formula
- Contains ATP and CoQ10 to support cellular energy production, health, and skin structure
- Supports immune system health
- Contains natural ingredients to help mediate fluctuations in hormone levels as we age
- Supports digestive health
- Convenient - 1 ounce per day provides you with 2400 ORAC units, the antioxidant equivalent of 6 servings fruits and vegetables (see DYK 4, Fighting Free Radicals)
- Contains the Nutrient Reservoir to support the Celoxilyn Anti-Aging Skin Care line and help maintain healthy, radiant, younger looking skin from the inside out
- **TASTES GREAT!!!**

Why not take advantage of the beauty benefits of Lifeoxylin Cellular Defense Elixir?

Apriori Beauty™ . . .
making life beautiful!



Lifeoxylin Cellular Defense Elixir is formulated to help supplement your daily dietary needs!